Land O' Lakes Region Board of Directors Meeting Agenda

March 14th, 2018

Board Members – Glen Wilson, John Hertsgaard, Kirk Bendix, Mary Utecht, Mark Utecht, Julie Hammons via phone, Jimmy Griggs, Aaron Jongbloedt

Guests: Karen Carson, Emily, Brian Chabot, David Schaal, Dan from MNCEC, Blondie, Tom Fuerher, Chuck Marcy

* Meeting Minutes – Approved as written.

* Treasurer's Report – The deposits for road racing events are starting to be made. Discussed budget for safety truck. A request will be made to add a check box for safety truck to the road racing entry form.
* Website/Social Media - A post has been made regarding Tech Day.

* Competition Board Report
  1. Comp Board General Items – Road Racing Supps have been reorganized by Julie and are in the process of being approved.
  2. Road Racing - There was discussion of the 50th anniversary of BIR and coordinating an event at the mid-summer race. Also, looking to do a cooperative event with MSRA on the August weekend.
  3. Rallycross – First event is April 7th at Isanti Co Fairgrounds.
  4. Solo - Report from Rick - Solo schedule and Eventmasters are set.  Rick is doing sanction applications.  Rally-X season went well. They were able to schedule all four of our allotted weekends on Lake Neshonoc.  Attendance was good.  SCCLAC donated $200.00 to the Lake preservation fund.
  5. PDX – First event is April 8th at DCTC. There are already 35 entries.
* Membership Report - 539

* Old Business
  1. MNCEC Event – Discussion of May 5th event at the fairgrounds and staffing fee.
  2. Convention Survey – reviewed results of Emily’s survey. Based on the survey her focus will be on social media and membership experiences.
* New Business
  1. National Membership stats – National is targeting a 6% growth this year in membership.
  2. Discussed the logistics of bringing back podium celebrations at BIR events